GLOBAL 130, SPRING 2017 GLOBAL ECONOMY AND DEVELOPMENT TUESDAY AND THURSDAY 11:00-12:15 PM, 1920 BUCHANAN HALL

Aashish Mehta	Email: mehta@global.ucsb.edu
Office: 2111 Social Sciences & Media Studies	Office Hours: T, 8:50 -10:50 am, 2001 SSMS.
Bldg.	Plus – up to 30 minutes after each lecture.

Course Description: The world is changing. It is becoming multi-polar. "The Rest" are rising. Power structures are realigning. This means new opportunities and challenges for individual countries and for a variety of local and global interest groups. It means big new challenges to the institutions that have guided the global economy and on which we have relied, inter alia, to maintain peace and stability. Meanwhile, environmental degradation is accelerating. How will societies cope, adapt and thrive? While not purporting to answer these questions, this course will introduce you to key historical and intellectual developments in economic thinking that have brought us to this point, starting in the latter half of the twentieth century, when developing countries first gained autonomy to set their own course. It also aims to improve your economic literacy, particularly with respect to the big policy challenges and debates of the day. These challenges and debates revolve around – environmental protection, nutrition, economic growth, institutions, employment, public finances, public services, trade, industrial change, employment, labor rights, financial and anti-trust regulation and inequality.

Requirements:

To do well in this course you are expected to attend all the lectures, work diligently on your homework assignments, and do all the readings (roughly 75 pages per week). I will provide leading questions to help you focus on the key points of particular readings. <u>I also expect you to read one or more serious newspapers daily.</u>

Sections:

<u>Section attendance will be taken, and participation in section meetings and other indicators of effort will count 10%</u> towards your final grade. Note that it is the quality rather than the quantity of your contributions in section that will matter. To ensure useful class discussions and high participation scores, participate more when you have completed your homework and readings and less at other times, and be respectful of your classmates and TAs. You may not attend sections other than your own. You may switch sections, if you can find somebody willing to exchange seats with you. In such a case, the switch must be permanent, and you must inform both your TAs about it.

We will hold sections in 1525 Phelps during the three weeks of 9-26 May.

Homework:

<u>Homework assignments are due in lecture on the day listed in the course outline (below).</u> Please place your homework in the box corresponding to your discussion section. Homework handed in up to one week late will be graded, but will be docked 40%. Your final homework grade will include the best 6 of your 7 assignments.

You are encouraged to solve homework in groups. <u>Two people may even write up their homework assignment together</u>. If you do so, turn in only one copy of the homework assignment with both of your names and section times on it. However, each person or pair turning in a homework assignment is required to write up the solutions independently of other groups. Any obviously identical write-ups will receive zero credit. <u>Keep your graded homework assignments once they have been handed back to you</u>. If you feel that there has been an error in the recording of grades, you will need to produce the graded assignments.

Exams:

There will be two in-class multiple-choice *midterm exams* (on Tuesday, 2 May, and Tuesday, 30 May), and a multiple choice *final exam* on Wednesday, June 14, 12-3 pm. The first midterm will include material from lectures until (& including) 27 April and from section until 28 April. The second midterm will include material from lectures and sections during 2 May– 26 May. The final will cover the entire course. All exams will be closed-book tests. *There will be no early or late examinations, and no make-ups, except (with a doctor's note) for medical reasons or the death or hospitalization of a family member, or (properly documented) to attend job interviews, immigration-related appointments or to embark on other academic trips. Make-up exams will be short-answer exams will be at least as difficult as the multiple choice midterm, so there is no advantage to taking a make-up test.*

Grade Percentages:

Mid-terms: 15% each (30% total) Final: 24% Homework: 6% each for the best 6 out of 7 (36% total) Participation in Section meetings: 10%

Required Reading

- An electronic version of the reader is available on the Gauchospace site for free.
- Printed readers will be available next week from the Associated Students Copy Shop at the UCen for something like \$50.
- One or more serious newspapers daily (e.g., Financial Times, New York Times, Wall Street Journal, Washington Post, Guardian).

Course Website and Use of Email:

There is a course website available through Gauchospace. Access to this website is a requirement for the course. Lecture notes will be posted on the site. I will occasionally also post other materials of interest, including some instructional videos. Your teaching assistants and I will contact you from time to time by email.

Office Hours

Each of the TAs will hold office hours twice weekly, for a total of 3 hours per TA per week. I will be available to answer questions during my office hours and for up to half an hour after each lecture (provided somebody sticks around with questions). Feel free to attend my office hours or those of any TA, irrespective of which section you are in. Given these extensive hours (9 hours per week, total), we will not respond to questions on the material or homework sent via email. Nor will we make appointments outside office hours to meet with students to discuss course material. However, do seek out an individual appointment if you wish to discuss a private matter. The **tentative** schedule of office hours is as follows. <u>If none of these hours work for you, send me, before noon on Sunday 9 April, a list of all times between 8 am-8 pm M-F when you are not working or in class.</u>

Who?	When?	Where?
Prof. Mehta	Tuesday, 8:50-10:50 am.	2001 SSMS
Prof. Mehta	Tuesday: 12:15-12:45 pm.	Outside Buchanan Hall
Mesadet Sozmen	Wednesday: 4:50-6:50 pm.	2009 SSMS
Sylvia Cifuentes	Thursday: 9:50-10:50 am.	2110 SSMS
Prof. Mehta	Thursday, 12:15-12:45 pm.	Outside Buchanan Hall
Sylvia Cifuentes	Thursday: 2:50-4:50 pm.	2110 SSMS
Mesadet Sozmen	Friday: 10:50-11:50 am.	2110 SSMS

Use of Mathematics

Some arguments are well presented and validated using simple mathematics. In addition to performing basic arithmetic and (occasionally) high-school level algebra, you will be required to work with compound interest, interpret graphs and understand the equation for a straight line. We will introduce some basic statistical concepts, which you will use on your homework. Expect lots of graphs. A review of the above skills will be conducted during section the first week. Do not wait until the eve of your midterm to get up to speed on this. The class materials will not make much sense if you do so.

Tips for success:

Concepts will build on each other. If you don't understand one, the next may not be intelligible. Therefore, study regularly, ask questions in section, and visit your TAs' and my office hours regularly. Remember - we are here to help you understand course material, but not to help you cram for exams. Also – I recommend you study in groups, solve homework assignments in pairs, and teach the answers to each other. Bring printouts of PowerPoint slides to class, and take copious notes on them. <u>Always read before or immediately after lecture and before section, with the aid of the review questions.</u> In this way, you will see most material for the third time in section. Three is the magic number –concepts covered won't always make sense the first or second time around.

Special Needs/Language/Personal Situations;

If you have a learning disability, language barrier or other personal circumstance that requires special consideration or arrangements, please speak with me <u>and</u> your TA about it. You may use a paper (not electronic) dictionary during exams. Inform your TA or me early in the quarter if you are working more than 20 hours per week or are experiencing language or personal problems. <u>Do NOT wait until the end of term to inform us of personal difficulties</u>. Such concerns are only actionable when communicated in a timely fashion.

Cheating/Academic Dishonesty

The following is departmental policy, to which I will defer in all circumstances.

- It is the policy of the Global Studies Department not to tolerate academic misconduct of any sort.
- Academic misconduct is defined by the university. It includes, but is not limited to, plagiarism, copying or putting your name on somebody else's work, and cheating on exams. Violations of course-specific policies intended to prevent academic misconduct constitute academic misconduct. Aiding an act of academic misconduct is academic misconduct. Please read <u>the university's policy here</u>. Ignorance is not an excuse.
- Any instructor in charge of a course informed of the possibility of academic misconduct will look into the matter. If the instructor determines that there is "reasonable suspicion" of academic misconduct, they will gather what facts are available and refer the matter to the Office of Judicial Affairs. Judicial Affairs will adjudicate whether a penalty is appropriate and what it should be, not the instructor.

Week	Date	Topics/Readings	Discussion section this week covers:	Assignments due
		INTRODUCTIONS: KEY THEMES, AND "DEVE	LOPMENT"	
ONE	4-Apr	Introduction, Course Administration	Math review (Krugman & Wells, Ch. 2 appendix), Causality vs. correlation	
	6-Apr	<u>Growth: Not development, but historically integral to</u> <u>it.</u> <u>Taylor & Lybbert (2015, Ch.1)</u> Pritchett & Summers (1996) "Wealthier is Healthier"		
TWO	11-Apr	<u>Post-development and human development</u> Todaro & Smith, Chapter 2, pp.37-71 Escobar "The making and unmaking of the third world through development" Taylor & Lybbert (2015, Ch.6)	Supply & Demand	HW#1: Graphing
	GI	OBALIZATION AND MARKETS: THE GOOD, THE BAD AN	D THE JUST PLAIN MI	ESSY
	13-Apr	<u>The good: How markets work, and what it means to say they are efficient.</u> Krugman & Wells, Chapter 3 Krugman & Wells, Chapter 19 (pages 466-9 only)		
THREE	18-Apr	<u>The Bad: One dollar one vote - Markets and Equity</u> Sen, 1981, <i>Poverty and Famines, Ch. 7</i> K&W Ch. 4	Intervention in the	HW#2: Supply and
	20-Apr	<u>The just plain messy: Efforts to achieve equity in practice.</u> NYT "Under pressure, Nigerian President Relents" NYT "Prices & anger rise in Nigeria" Venezuela: "Empty Shelves and Rhetoric" Egypt Attracts Foreign Investment as Currency Falls Nigerian economy suffers first annual contraction		
		INTERNATIONAL TRADE: THE GOOD, THE BAD AND TH	HE JUST PLAIN MESSY	,
FOUR	25-Apr	The good and bad: Trade gives us more stuff, but has distributional consequences Krugman & Wells, pp. 20-25 and Chapter 17. Spence, 2011, "Globalization and Unemployment" Debates over Trade Adjustment Assistance (online) Hilary Clinton and the Populist Revolt (online)	Trade theory	
	27-Apr	<u>The just plain messy: Why countries have tried to</u> <u>manage trade</u> The Economist "Booming Mongolia: Mine, all mine"		HW#3: Intervention in the Market

Week	Date	Topics/Readings	Discussion section	Assignments due	
		Financial Times "Saudi Prince's ambition for life beyond	this week covers.		
		oil"			
		Atlas of Economic Complexity: A Selection			
		Chang, 2007, "Kicking away the ladder: the real history			
		of free trade"			
		Studwell (2013) Intro and pp. 71-108			
FIVE	2-May	Midterm 1	Midterm 1 Post-		
			Mortem		
	THE GLOBAL DISTRIBUTION OF INCOME: BY THE NUMBERS				
	4-May	GDP growth, population growth, inequality and the			
		shifting locus of global poverty.			
		Notes on the mathematics of growth and distribution			
		Taylor & Lybbert (2015, Ch. 4-5, a few pages only)			
SIX	9-May	Poverty and Inequality (concluded)	Excel Introduction,	HW#4: Trade Theory	
		World Bank (2015) Global Monitoring Report	HW#5: Section		
		World Bank (2000) Voices of the Poor	meets in computer		
		Speech by Robert Chambers, 2013	labs		
	1	THE GLOBAL ECONOMY & DEVELOPMENT: INTELLECTUAL	AND POLICY HISTO	RY	
	11-May	Modernization theory: Investment & Structural Change			
		Easterly, chapter 2			
		Todaro & Smith, chapter 3			
		Course note on the Harrod Domar & Solow models			
SEVEN	16-May	Dependency Revolution; Import Substitution; Export-	HW#6, Growth and	HW#5: Measuring	
		oriented Industrialization	Investment. Section	Poverty and Inequality	
		Dos Santos, 1970, "The structure of dependence"	meets in computer		
		Online lecture on exchange rates	lab.		
	18-May	Dependency Revolution; Import Substitution;			
		Neoclassical Counter-revolution			
		Edsterry Cri 3, 11 Williamson, 1990, "What Washington Means by Policy			
		Reform"			
		Rodrik, 2006, "Goodbye Washington Consensus, Hello			
		Washington Confusion"			
		THE GLOBAL FINANCIAL SYSTEM TOD	AY		
EIGHT			HW#7: The Kaya	HW#6: Growth and	
	23-May	/ Fiscal Policy, Monetary Policy, and Global Imbalances	Identity. Section	Investment	

Week	Date	Topics/Readings	Discussion section	Assignments due
			this week covers:	
		Levine, 1997, "Financial Functions, Institutions and	meets in computer	
		Growth"	lab	
		Primers on fiscal and monetary policy (online)		
	25-May	The Global Financial Crisis, Part I: Build-up.		
		Rajan - Faultlines (Introduction and Ch. 1)		
		Video "Inside job"		
		Video "Quants"		
		Video: Arturo Bris on the build-up		
NINE	30-May	Midterm 2	Midterm 2 post- mortem	HW#7: Growth and Carbon Emissions
	1-Jun	Today's Global Financial and Economic Landscape		
		Readings TBD		
		TOWARDS THE FUTURE		
TEN	6-Jun	Climate change: How market-based apporaches are		
		killing the planet, but could help save it.		
		Krugman & Wells, Chapter 19		
		Canada's prime minister secures a deal		
		Governor Brown signs sweeping legislation to combat		
		climate change		
		Climate Action Tracker (Online)		
	8-Jun	Wrapping up: Climate change; Races to the Bottom	General Discussion,	
		and Top; and Conclusions	Review	
		Felipe & Mehta (2016) "Deindustrialization: A Global		
		Perspective"		