Polishing Apple: How the World’s Richest Corporation Uses the Rhetoric of “Corporate Social Responsibility” to Hide its Human Rights Crimes

Scott Nova is Executive Director of the Worker Rights Consortium (WRC). The WRC is an independent labor rights monitoring organization that conducts investigations of working conditions in factories around the globe. The WRC’s purpose is to combat sweatshops and protect the rights of workers who sew apparel and make other products sold in the United States in particular, garments bearing the logos of the WRC’s 186 affiliate universities and colleges.

The WRC conducts independent, in-depth investigations; issues public reports on factories producing for major U.S. brands; and aids workers at these factories in their efforts to end labor abuses and defend their workplace rights. The WRC is a collaboration of educational institutions, students and non-governmental organizations, all of which share the common goal of promoting greater respect for the rights of workers in the global economy.

November 15th, 2012
Thursday, 12:00pm
Orfalea Center Seminar Room
1005 Robertson Gym

Directions: The Orfalea Center is located in the detached ground-level wing of offices on the left just outside the main Ocean Road entrance to Robertson Gymnasium.