Manfred B. Steger is Professor of Global Studies and Director of the Globalism Research Center at the Royal Melbourne Institute of Technology. He is also a Senior Research Fellow at the Globalization Research Center at the University of Hawai‘i-Manoa. He has served as an academic consultant on globalization for the US State Department and as an advisor to the PBS TV series, “Heaven on Earth: The Rise and Fall of Socialism.” He is the author of fifteen books on globalization and the history of political ideas, including: The Rise of the Global Imaginary: Political Ideologies from the French Revolution to the Global War on Terror (Oxford University Press, 2008); the award-winning Globalism: Market Ideology Meets Terrorism (Rowman & Littlefield, 2005) and the bestselling Globalization: A Very Short Introduction (Oxford University Press, 2003; 2nd ed. 2008).

This talk will present the basic outline of one of Professor Steger's major research projects on globalization currently funded by the Australian Research Council. This project investigates and assesses the ideological status of “justice globalism” the political ideas and policy visions associated with the global justice movement. Through qualitative textual analysis and in-depth interviews, the project scrutinizes key documents of justice globalism generated by 50 of the 150+ civil society organizations associated with the World Social Forum. The outcome of this project will be detailed conceptual mapping and policy analysis of justice globalism that furthers our understanding of the ideas, values, and policy proposals behind one of the major global political forces shaping the 21st century.